



Grand Rapid's Biggest Family Friendly Event! Food Truck Fridays Returns in 2025 for its 9th season.

Now is your chance to get your company or organization in front of thousands of local community members.

Food Truck Fridays has become Grand Rapid's favorite family friendly event every summer. Every Friday we gather at Riverside Park with over 20 local food trucks, 15 local small business merchants, live music and thousands in attendance.



Some of our past partnerships have included names such as Disney & Tesla.

So join us in 2025 & see what all the fun is about!





Food Truck Fridays

Join us for our 9th season at Riverside Park for Grand Rapids best family friendly event happens every Friday, May 16th - Aug 8th (5p-9p)

12 weeks of Food Truck Fridays

- Over 20 Food Trucks Every Week
- Live Music Every Week
- Local Merchant Village
- City of Grand Rapids Partnership & Promotion
- 40,000+ people during our season
- Over \$3 Million Generated for Local Small Business

12 Week FTF - \$3,000

- Space at all 12 weeks of Food Truck Fridays
- 12'x12' onsite display space (power, tent, tables & chairs not included)
- Company listed on social media posts
- Company listed in Food Truck Fridays Magazine (\$450 value - 2.5" x 5")
- Banners created and displayed onsite.
- 22 coupons (total) good for a FREE dessert from Underground Cookie Club
- Company mentions during concert
- Opportunities to engage local brand awareness on site (selling is allowed)

6 Weeks FTF - \$1,500

- Space at 6 weeks of Food Truck Fridays (Dates can be chosen on when sent in)
- 12'x12' onsite display space (power, tent, tables & chairs not included)
- Company listed on social media posts
- Company listed in Food Truck Fridays Magazine (\$450 value - 2.5" x 5")
- Banners created and displayed onsite
- Opportunities to engage local brand awareness on site

Weekly FTF - \$250

- Space at 1 week of Food Truck Fridays
Date can be selected when applied (multiple dates possible, price is per date)
- 12'x12' onsite display space (tent, tables, power & chairs not included)
- Opportunities to engage local brand awareness on site (selling is allowed)

Created & Organized by



Advertising Sponsor Application

Company Name: _____

Company Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

<p><input type="checkbox"/> 12 Weeks FTF (\$3,000)</p> <p><input type="checkbox"/> 6 Weeks FTF (\$1,500)</p> <p><input type="checkbox"/> Single Week FTF (\$250)</p> <p>Due By: March 31st</p>	<p style="text-align: center;">FTF Dates:</p> <p>May 16 ___ May 23 ___ May 30 ___</p> <p>June 6 ___ June 13 ___ June 20 ___</p> <p>June 27 ___ July 11 ___ July 18 ___</p> <p>July 25 ___ Aug 2 ___ Aug 8 ___</p>
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Sign up before March 31, 2024 to get the most use of benefits.

Printed Name: _____

Signature: _____ Date: _____

Please submit application before due date to ensure all benefits are received.
Invoices will be emailed with payments available online.

Applications & questions can be emailed to:
GRlovesFoodTrucks@Gmail.com