

GRAND RAPIDS LARGEST FOOD TRUCK FESTIVAL RETURNS in 2024 for its 6th year.



Sunday, May 19th
11am to 8pm

Join us for the Grand Rapids Food Truck Association's (501(c)6 nonprofit) Roll'N Out Food Truck Festival. Help kick off the summer food truck season.

2023 saw over 30,000 local residents joining us in a celebration of food, music, shopping and fun! Over 35 local food trucks line the streets of downtown Grand Rapids, along with a local merchant village, music and beer tent.



Now is your chance to join us in a celebration of food, fun and the start of the summer season.

Get your company and name directly in front of **30,000 + local & visiting patrons!**



BECOME A SPONSOR

Headline Sponsor \$10,000

- \$250 in VIP food vouchers to redeem at event.
- Grand Rapids Food Truck Association gift certificate valued at \$1,000 and valid with any GRFTA member food trucks
- 20'x20' onsite display space (tables & chairs not included) - Company announced throughout the day (minimum 4 times)
- Company tagged in all social media posts and logo included on promotional fliers and event signs
- 3x6 Company banner (we print, artwork required by March 31st, 2024) displayed at main entry of event
- Opportunities to engage with event guests on site

Gold Level - \$3,000

- \$100 in VIP food vouchers to redeem at event
- Seating area branding - a banner lists you as host of our seating section
- Opportunity to provide additional marketing material that can be placed at/on tables
- 15'x15' onsite display space (tables & chairs not included) - Company announced throughout the day (minimum 2 times)
- Company tagged in all social media posts and logo included on promotional fliers and event signs
- 2x4 Company banner (we print, artwork required by March 31st, 2024) displayed at main entry of event
- Opportunities to engage with event guests on site



Platinum Level - \$6,000

- \$150 in VIP food vouchers to redeem at event
- 20'x20' onsite display space (tent, tables & chairs not included)
- \$500 worth of Grand Rapids Food Truck Association gift certificate valid with any GRFTA members Food Truck
- Company tagged in all social media posts and logo included on promotional fliers and event signs
- 2x4 Company banner (we print, artwork required by March 31st, 2024) displayed at main entry of event
- Opportunities to engage with event guests on site

Silver Level - \$1,200

- \$50 in VIP food vouchers to redeem at event
- 10'x10' onsite display space (tent, tables & chairs not included)
- Company listed on all social media posts, signs, and fliers
- Company banner displayed at main entry of event (Provided by sponsor)
- Opportunities to engage with event guests on site

Nickel Level - \$600

- \$20 in VIP food vouchers to redeem at event
- 12'x12' onsite display space (tent, tables & chairs not included)
- Opportunities to engage with guests on site

Brass Level - \$400

- 2'x4' Company banner (we print, artwork required by March 31, 2024) onsite displayed at the entrance
- Company mentioned before dinner, and through 2 social media posts



Sponsorship Application

Company Name: _____

Company Contact: _____

Company Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

- Headline Sponsor \$10,000**
- Platinum Sponsor \$6,000**
- Gold Sponsor \$3,000**
- Silver Sponsor \$1,200**
- Nickel Sponsor \$600**
- Brass \$400**

Due By: March 31st

Printed Name: _____

Signature: _____ Date: _____

Please submit application before due date to ensure all benefits are received. Invoices will be emailed and payments can be made online.

Applications & questions can be emailed to:
GRFoodTrucks@Gmail.com