



Food Truck Fridays

is back for its 7th Season at Riverside Park

Grand Rapids best family friendly event happens every Friday, May 19th - Sept 1st (5p-9p)

Created & Organized by GR8 Food Trucks



Every week 16+ Food Trucks & 2,000+ people gather at Riverside Park, north of Downtown Grand Rapids, MI.

Platinum Level - \$2,500 (\$600 Savings)

- Space at ALL 16 weeks of Food Truck Fridays
- Voucher for one meal & one dessert each week of attendance
- 20'x20' onsite display space (tent, tables & chairs not included)
- Company listed on all social media posts, signs and fliers
- Opportunities to engage local brand awareness on site (no direct selling)

Gold Level - \$1,200 (\$200 Savings)

- Space at 8 weeks of Food Truck Fridays (Weeks 1-8 or Weeks 9-16)
weeks determined on first come first choice basis
- 10'x10' onsite display space (tent, tables & chairs not included)
- Company listed on social media posts
- Opportunities to engage local brand awareness on site (no direct selling)

Silver Level - \$175

- Space at 1 week of Food Truck Fridays
Date can be selected after application is received, (multiple dates possible)
- 10'x10' onsite display space (tent, tables & chairs not included)
- Opportunities to engage local brand awareness on site (no direct selling)

Bronze Level - **Prizes offered

- Prizes offered for our drawing at the end of the season
(i.e. gift certificates, physical products, etc...)
- Company mentions through social media throughout summer
(amount of mentions based on prizes offered)

****Frequent Friday Cards - are free cards guests can obtain and collect stamps every week they attend Food Truck Fridays. At the end of the season they can enter those card into drawings based on the number of stamps for a chance to win prizes.**

**Become a community partner and help grow this great event!
While getting your company directly in front of
thousands of local residence!**