



Sunday May 21st, 2023



SPONSORSHIP PACKAGES

The Grand Rapids Food Truck Association is excited to present Roll'N Out Food Truck Festival 2023, Grand Rapids' largest food truck rally featuring up to 40 food trucks and trailers! The 5th annual event will take place on Sunday, May 21st at Calder Plaza and on Ottawa Avenue in downtown Grand Rapids.

Roll'N Out Food Truck Fest will feature:

- Continuous music from the Calder Plaza stage
- Family fun with games and activities
- Food Truck fare from a diverse vendor group
- Sponsor brand activations

Grand Rapids' largest Food Truck Rally is Roll'n Out from 11 a.m. to 8 p.m. on Sunday, May 21st!

Presenting Sponsorship - \$5,000

- ★ One hundred fifty (150) \$1 VIP food coupons
- ★ Company listed in event social media promotions, company name/tag in a minimum of 20 posts on the GRFTA FaceBook page (7.8K friends)
- ★ Company logo on event posters and promotions
- ★ Space for company-provided banner displayed at event
- ★ 20' x 20' on-site display space included (tables & tents not furnished)
- ★ Sponsorship announcements during event (minimum of four)
- ★ Opportunity to create brand activation on site

Entertainment Sponsor - \$3,000

- ★ One hundred twenty-five (\$125) \$1 VIP food coupons
- ★ Company listed in event social media promotions, company name/tag in a minimum of 10 posts on the GRFTA FaceBook page (7.8K friends)
- ★ Banner provided by sponsor displayed on stage by performers
- ★ 10' x 10' on-site display space included (tables & tents not furnished)
- ★ Sponsorship announcements during event (minimum of three)
- ★ Opportunity to create brand activation on site

Local Sponsor - \$1,000

- ★ Fifty (50) \$1 VIP food coupons
- ★ Company listed in event social media promotions, company name/tag in a minimum of five posts on the GRFTA FaceBook page (7.8K friends)
- ★ Space for banner provided by sponsor displayed at event
- ★ 10' x 10' display space (tables & tents not furnished)
- ★ Opportunity to create brand activation on site

Spot Sponsor - \$500

- ★ Twenty (20) \$1 food coupons
- ★ 10 x 10 display space (tables and tents not furnished)

Grand Rapids Food Truck Association is a membership based non-profit (501(C)(6) organization). We are dedicate to the promotion and education of food truck culture in and around Grand Rapids, Michigan.

Roll'N Out Food Truck Festival Sponsorship Application

Company Name _____

Contact Name _____

Sponsorship Level _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Signature _____ Date _____

Event Promotional Announcement (please keep to one sentence or top line):

Please submit an application by March 1st, 2023 in order to receive all the benefits from your sponsorship level.

Please submit your application to grfoodtrucks@gmail.com.

Confirmation and billing will be sent to the email listed above.

Please direct questions to the Grand Rapids Food Truck Association – grfoodtrucks@gmail.com