



Food Truck Fridays

is back for its 7th Season at Riverside Park
Grand Rapids best family friendly event happens
every Friday, May 19th - Sept 1st (4p-9p)

16 weeks of Food Truck Fridays

- 4 different community nonprofit partnerships
- Beer Tent every week
- City of Grand Rapids partnership & promotion
- Over 16 Food Trucks every week
- 60,000+ people during our season

Headline Sponsor \$8,000

- Space at all 16 weeks of Food Truck Fridays
- 2 vouchers for dinner & dessert every week
- 10'x10' onsite display space
(power, tent, tables & chairs not included)
- Free full page ad in Food Truck Almanac
(magazine 10,000 copies distributed)
- Company listed as headline sponsor on all social media posts, weekly menus, posters etc
- Opportunities to engage local brand awareness on site (selling is allowed)

Gold Level - \$1,800

- Space at 8 weeks of Food Truck Fridays
(Weeks 1-8 or Weeks 9-16)
weeks determined on first come first choice basis
- 10'x10' onsite display space
(power, tent, tables & chairs not included)
- Company listed on social media posts
- Opportunities to engage local brand awareness on site (selling is allowed)

Silver Level - \$250

- Space at 1 week of Food Truck Fridays
Date can be selected after application is received, (multiple dates possible)
- 10'x10' onsite display space
(tent, tables. power & chairs not included)
- Opportunities to engage local brand awareness on site (selling is allowed)

Bronze Level - **Prizes offered

- Prizes offered for our drawing at the end of the season (i.e. gift certificates, physical products, etc...)
- Company mentions through social media throughout summer (amount of mentions based on prizes offered)

****Frequent Friday Cards** - are free cards guests can obtain and collect stamps every week they attend Food Truck Fridays. At the end of the season they can enter those card into drawings based on the number of stamps for a chance to win prizes.

Platinum Level - \$3,500

- Space at all 16 weeks of Food Truck Fridays
- 10'x10' onsite display space
(power, tent, tables & chairs not included)
- Company listed on social media posts
- Opportunities to engage local brand awareness on site (selling is allowed)

Pyrite Level - \$1,000

- Space at 8 weeks of Food Truck Fridays
(Weeks 1-8 or Weeks 9-16)
weeks determined on first come first choice basis
- 10'x10' onsite display space
(power, tent, tables & chairs not included)
- Company listed on social media posts
- Opportunities to engage local brand awareness on site (no direct selling)

Nickel Level - \$150

- Space at 1 week of Food Truck Fridays
Date can be selected after application is received, (multiple dates possible)
- 10'x10' onsite display space
(power, tent, tables. power & chairs not included)
- Opportunities to engage local brand awareness on site (no direct selling)

Created & Organized by



A Division of:

